

Client: Planned Parenthood

Product: STD testing

Title: "Hey can I ask you an Important question?"

Length: 15 seconds

Writer: Lauren Stephens, Samantha Snyder Victoria Lavan-Rodriguez, Elimar Gonzalez

Medium: Radio

MUSIC: LOW MOOD MUSIC

SOUND: SFX IS KEYS UNLOCKING AN APARTMENT DOOR.

GIRL1: Hey before things go any further can I ask you an  
important question?

GUY1: Yeah of course.

GIRL1: Have you been tested lately?

GUY1: Yeah, I told you at dinner I just tested negative for  
COVID-19.

GIRL1: No, I mean Tested-Tested, like for STDs?

GUY1: Oh no I guess I haven't thought to do that lately.

GIRL1: Oh, are you serious? That's pretty importing if you are  
dating around. Corona Virus isn't the only thing you have  
to be afraid of catching

GUY1: Oh, do you want to keep going?

GIRL1: No, I'm not comfortable until I know your clean.