

Followers Month #2		Followers Month #3		Followers Month #4		Followers Month #5		Followers Month #6	
Twitter	2823	Twitter	2835	Twitter	2838	Twitter	2839	Twitter	2840
Instagram	4679	Instagram	4683	Instagram	4688	Instagram	4704	Instagram	4723
Facebook	28039 likes	Facebook	27660	Facebook	28029 likes	Facebook	27952 likes	Facebook	27,960
LinkedIn	876	LinkedIn	920	LinkedIn	961	LinkedIn	993	LinkedIn	1074

Months 1 & 2	Twitter	Instagram	Facebook	LinkedIn
Followers	2823	4679	28039	876
Average Likes	12.57	133	38.9090909	26.7142857
Average Commen	0.41666667	1.22222222	2.75	1.14285714
Average Shares	1.75	NA	6	1.57142857

Month 3	Twitter	Instagram	Facebook	LinkedIn
Followers	2835	4683	27660	920
Average Likes	11.5384616	93.125	33.8181818	29
Average Commen	0.23076923	0.25	0.63636364	1
Average Shares	3.684211	NA	5.54545455	1.41666667

Percent Changes	Twitter	Instagram	Facebook	LinkedIn
Followers	0.43%	0.09%	-1.35%	5.02%
Average Likes	-8.21%	-29.99%	-13.08%	8.56%
Average Commen	-44.62%	-59.09%	-76.86%	-12.50%
Average Shares	110.53%	NA	-7.58%	-9.85%

Month 3	Twitter	Instagram	Facebook	LinkedIn
Followers	2835	4683	27660	920
Average Likes	11.5384616	93.125	33.8181818	29
Average Comments	0.23076923	0.25	0.63636364	1
Average Shares	3.684211	NA	5.54545455	1.41666667

Month 4	Twitter	Instagram	Facebook	LinkedIn
Followers	2838	4688	28029	961
Average Likes	12	101.25	39	22.1666667
Average Comments	0.2	1.25	2.5	2.33333333
Average Shares	2.4	N/A	12.75	1.66666667

Percent Changes	Twitter	Instagram	Facebook	LinkedIn
Followers (in number)	0.11%	0.11%	1.33%	4.46%
Average Likes	4.00%	9%	15.32%	-31%
Average Comments	-13.33%	400%	293%	133.33%
Average Shares	-34.86%	N/A	129.92%	17.65%

Month 4	Twitter	Instagram	Facebook	LinkedIn
Followers	2677	4295	28157 likes	580
Average Likes	9	118	35.25	29.66666667
Average Comments	0	0.75	0.625	1
Average Shares	1.88888889	NA	2	1

Month 5	Twitter	Instagram	Facebook	LinkedIn
Followers	2733	4423	28197 likes	612
Average Likes	19.1	105.3333333	29.9375	29
Average Comments	0.15	1.583333333	1.3125	2.666666667
Average Shares	3.65	NA	3.3125	1.333333333

Changes	Twitter	Instagram	Facebook	LinkedIn
Followers (in numbers)	56	128	40	32
Average Likes	112.22 %	-10.73 %	-15.07 %	0%
Average Comments	0	111.11 %	131%	166.67 %
Average Shares	93.24 %	NA	65.63 %	0%

MegaCon Averages	Instagram	Facebook	Twitter	LinkedIn
Likes	77.375	27.54545	17.21429	29.33333
Shares	0	3.727273	3.214286	2.666667
Comments	0.25	1.090909	0.214286	2

Other Averages	Instagram	Facebook	Twitter	LinkedIn
Likes	161.25	35.2	23.5	23.5
Shares	0	2.4	4.666667	4.666667
Comments	4.25	1.8	0	0

Month 5	Twitter	Instagram	Facebook	LinkedIn
Followers	2733	4423	28197 likes	612
Average Likes	19.1	105.33	29.94	29
Average Comments	0.15	1.58	1.31	2.66
Average Shares	3.65	NA	3.31	1.33

Month 6	Twitter	Instagram	Facebook	LinkedIn
Followers	2773	4461	28,199	652
Average Likes	45.31	119.45	37.92	28.89
Average Comments	0.75	1.9	0.79	1
Average Shares	7.06	NA	3.57	0.89

Changes	Twitter	Instagram	Facebook	LinkedIn
Followers (in numbers)	40	38	2	40
Average Likes	137.23 %	13.41 %	26.65 %	-0.38 %
Average Comments	400 %	20.25 %	-39.69 %	-62.41 %
Average Shares	93.42 %	NA	7.85 %	-33.08 %